



Web Hosting  
Web Designing

Customer Relationship Management  
Digital Media and Search Marketing  
Digital Media Marketing  
Online Sales Management  
Social Media Marketing  
Experiential Marketing

Customer Analytics  
Creative Designing  
Mobile Marketing  
Logo Designing  
Web Marketing

A team of designers, copy writers, marketing professionals and strategists working just for You! Managing your entire Online Brand building and Brand Management cycle.

Looking at every nuance – where and how to market, who and how to target, your logo, the feel of your website, pulling new customers towards sales, managing the sales experience, retaining customers, your online reputation and a lot more...



## Web Marketing



**Does your customer know your existence?**

**How do you reach your target audience?**

**How do you pull your customers towards your brand?**

### Search Engines

They play an important role in bringing your customers to your door step. Are you in the top 10 results of search engines when your customer searches for your product or industry?

### Advertisements & visibility in Online Media

Are you visible where your customers tread; in Forums, Online events, Social Media (like Facebook & Twitter) and Affiliated websites?  
Are you visible in the wrong places perchance?

### What's the reputation of your brand online?

What are people writing about your brand?  
Are you monitoring for misappropriation of your trademark, unauthorised use of your logo, or negative brand information online?

*Ask us for Search Engine Optimisation, Social Media Marketing, Online Advertising or our Total Brand Management Solutions. In the market these solutions are typically known as SEO, SEM, PPC and a wide variety of acronym techniques.*

*We offer both package solutions and "pay for performance" solutions to suit your needs.*

*Prices starting at USD 750/- for off-page SEO activities.*



# Web Sales Management >>>

Is your online marketing effort leading to your prospective customer coming to your website, reading about your product and just walking away?

Or

Are you marketing, giving your customer a great experience on your website and converting that experience into a sale?

## Customer Relationship Management >

Are you equipped to cross sell to your customers in the future?  
Are you sending your customers a Happy Birthday note on their birthday?  
How do you manage support?

## Analytics >

Do you know what the demographics of your customer are?  
Do you know what makes your customer make that "yes or no" decision?  
Do you know your competition?

## Online Sales >

Got the right software solutions and architecture to manage your online store?



# Web Designing >>>

**“We believe designing is an art”**

**What really differentiates your website from others?**

**How do you “wow” your customer?**

**How do you leave a long lasting impression in their minds?**

**If your product can be packaged beautifully in the physical world, why shouldn't it stand out in the digital world?**

**How about your Logo?**



Need brochures or marketing materials?

**What about Copywriting?**



Diction, Grammar, Style, Sentence Construction...  
Are you conveying the right message across?

*Ask us for our Web Designing, Graphic Designing, Animation, E-Commerce, Copywriting and Online Brand Management Solutions.*

*Typically these services go as Flash, Photoshop, Html, Content Management Systems (CMS), Joomla, Drupal, Wordpress, Ecommerce and a wide variety of names in the market.*

*Prices starting at USD 1000/- for standard web designing.*



# Web Hosting >>>

A fast and responsive site is as critical as a good design and marketing effort.

Are you aware that the larger your database and more the visitors to your website, the slower will be your site on a “shared-resource hosting server”?

Are you aware that there is absolutely nothing called “unlimited hosting”? It’s just a marketing gimmick!

## How safe is your customer doing that online transaction on your website?

Have you complied with all regulations to protect your customer?

Is your website open to malware or suffering from arcane code from your CMS which is easily exploited?

Are you following the correct processes and hosting requirements to indemnify yourself against lawsuits?

*Ask us for our Web Hosting and Annual Maintenance solutions.*

*We will recommend and provide the right hosting solution and architecture for you; be it Shared Hosting, VPS Hosting, Dedicated Hosting, Managed Hosting, Cloud Hosting or Grid Services.*

*Prices starting at USD 60/- per annum for shared hosting services.*



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